

VOYAGERS UNIVERSE™

A Program of MG9 Group LLC

COOKIES POLICY

Effective Date: April 22, 2026

voyagersuniverse.com

1. Introduction

This Cookies Policy explains how Voyagers Universe (voyagersuniverse.com), operated by MG9 Group LLC, uses cookies and similar tracking technologies when you visit our website. By continuing to use our website, you consent to our use of cookies as described in this policy.

2. What Are Cookies

Cookies are small text files placed on your device (computer, tablet, or smartphone) when you visit a website. They help the website recognize your device and remember information about your visit, such as your preferences and settings.

3. Types of Cookies We Use

3.1 Essential Cookies

Required for the website to function properly. These enable core features such as page navigation, access to secure areas, and form submissions (including the enrollment agreement). These cannot be disabled.

3.2 Analytics Cookies

We use analytics tools (such as Google Analytics) to understand how visitors interact with our website — which pages are visited most, how long visitors stay, and where traffic comes from. This data is anonymized and used solely to improve website performance and user experience.

3.3 Functional Cookies

These remember your preferences and choices (such as language or region) to provide a more personalized experience. They may also remember if you have already completed certain forms.

3.4 Marketing and Advertising Cookies

We may use cookies from third-party advertising platforms (such as Meta Pixel or Google Ads) to deliver relevant advertisements to families who have visited our site. These cookies track your browsing activity across websites to show you targeted ads. You may opt out of targeted advertising at any time.

3.5 Third-Party Cookies

Our website may contain embedded content and integrations from third-party services including:

- **Jotform** (enrollment forms)
- **Stripe** (payment processing)
- **YouTube** (embedded videos)
- **Social media platforms**

These services may set their own cookies. We do not control third-party cookies and recommend reviewing their respective privacy policies.

4. Cookies We Use

The following table details the cookies used on voyagersuniverse.com:

Cookie Name / Provider	Type	Purpose	Duration
Wix (website platform)	Essential	Site functionality, login sessions, security	Session to 2 years
Google Analytics	Analytics	Traffic analysis, page views, user behavior	Up to 2 years
Meta Pixel (Facebook/Instagram)	Marketing	Ad targeting, conversion tracking	Up to 90 days
Jotform	Essential / Functional	Enrollment form functionality, submission tracking	Session
Stripe	Essential	Payment processing, fraud prevention	Session to 1 year
YouTube	Functional / Marketing	Embedded video playback, viewing preferences	Up to 6 months

5. How to Manage Cookies

5.1 Browser Settings

You can control and delete cookies through your browser settings. Most browsers allow you to refuse cookies, delete existing cookies, and set preferences for specific websites. Note that disabling essential cookies may prevent certain features of our website from functioning properly.

5.2 Opt-Out of Analytics

You can opt out of Google Analytics by installing the Google Analytics Opt-Out Browser Add-on.

5.3 Opt-Out of Targeted Advertising

You can opt out of targeted advertising by visiting:

- The Digital Advertising Alliance opt-out page at **optout.aboutads.info**
- The Network Advertising Initiative opt-out page at **optout.networkadvertising.org**
- Adjusting your ad preferences on Facebook, Instagram, and Google

5.4 Do Not Track

Our website currently does not respond to “Do Not Track” browser signals, as there is no industry-standard protocol for this technology.

6. COPPA Compliance and Children’s Data

Voyagers Universe serves families with children ages 8-14. We do not knowingly collect personal information from children under 13 through cookies or any other tracking technology without verifiable parental consent. Our enrollment forms require parent/guardian completion and consent. Analytics cookies collect anonymized, non-personally-identifiable data only.

7. Data Retention

Cookie data is retained only for the duration specified in the cookies table above. Analytics data is retained in aggregated, anonymized form. We do not sell cookie data or personal information to third parties.

8. Updates to This Policy

We may update this Cookies Policy from time to time to reflect changes in technology, legislation, or our business practices. Updates will be posted on this page with a revised effective date. We encourage you to review this policy periodically.

9. Contact Us

If you have questions about our use of cookies, please contact us:

Voyagers Universe | MG9 Group LLC

Email: mjgblaze04@gmail.com

Website: voyagersuniverse.com

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